In the joy of others, lies our own.

His Holiness Pramukh Swami Maharaj

Introducing BAPS Swaminarayan Sanstha

Serving others is not child’s play, but it need not be any less enjoyable. In fact, at BAPS Swaminarayan Sanstha (BAPS), joy is at the heart of all our activities – bringing joy to others, and finding joy in doing so. This guiding principle is inspired by the simple yet profoundly spiritual message of His Holiness Pramukh Swami Maharaj, the leader of BAPS: “In the joy of others, lies our own.”

BAPS is a worldwide charity organisation striving to fulfil the spiritual and social needs of our society. It is rooted in the Hindu beliefs and values revealed by Bhagwan Swaminarayan over two centuries ago. Affiliated internationally with the UN’s Economic and Social Council, BAPS is respected in the UK as one of its largest and most active Hindu groups. This Annual Review, covering the year up to October 2009, offers a glimpse of how we have found joy in bringing joy to others.
BAPS is helping children of today mature into responsible British citizens of tomorrow.

Sir David Brewer, Lord-Lieutenant of Greater London and Representative of Her Majesty The Queen

Nurturing Children

Children and young people are a priority at BAPS. And so it was humbling for BAPS’s Children’s Forum to be conferred the prestigious Queen’s Award for Voluntary Service – the highest such honour in the country – for its exceptional work in integrating value-based educational, moral and spiritual activities for children of all ages.

These activities include workshops, conventions, seminars, summer and winter camps, talent-enhancing classes… and much more. The aim is to help young boys and girls enjoy and make the most of their childhood while preparing them for the challenges that lie ahead in our increasingly testing times.
Families share a sacred bond. Helping strengthen that bond is something BAPS values immensely. That is why we endeavour to help families develop faith, love, respect, forgiveness, communication skills, and wholesome collective activities – the core threads that tie successful families together. This is done through regular parents’ evenings, parent-child workshops – including for new and expectant mothers – and fun-filled family-centred activities and outings. BAPS also conducted four day-long family seminars at key centres around the country, helping 1,694 individuals grow closer and stronger within their families.

Loved every minute of it! If I take only a handful of things I have learned today, I will be a proud parent.
A young mother, after a one-day family seminar in Leicester.
We are so proud to be working with BAPS. This is an absolutely perfect partnership – that we can work together and save lives.

Henny Braund, CEO The Anthony Nolan Trust

Promoting Healthy Living

The health and well-being of the community is important to BAPS, and so initiatives promoting healthy living feature regularly throughout the year. Experts were invited to raise awareness of relevant issues, while we worked with various medical experts and charities to conduct a health fair for the elderly and regular public screenings for heart disease, BP, diabetes and strokes.

BAPS’s chosen charity for 2009 was The Anthony Nolan Trust, the charity that tackles leukaemia. We were able to raise £22,000 for the Trust from the National Sponsored Family Walk & Fun Run, and also help recruit potentially life-saving bone marrow donors.

(OPP) A BAPS member enrolling on the national bone marrow register, 30/08/09
(Clockwise from left) National Sponsored Family Walk & Fun Run 2009 raised funds for the Anthony Nolan Trust and local charities and hospitals around the country, 26/04/09 | Keeping the Elderly Healthy ‘health fair for optimum independent living for the aged’, 20/05/09 | TB awareness lecture by Dr Robert Davidson, 14/02/09 | Qaim Zaidi launching the British Heart Foundation’s ‘Social Cooking’ Project for healthier cooking practices, 20/06/09 | Cancer awareness lecture by Dr Sanjay Popat, 18/07/09 | BAPS assisted Breast Cancer Care prepare and promote an educational film, 04/09 | Monthly medical screening for heart disease, BP, diabetes and strokes
Darshan Patel (18), from Milton Keynes, on the support and guidance students receive from BAPS. Darshan is currently reading Law at Cambridge University.

Fostering Education

GCSE results at The Swaminarayan School were once again exceptional. A full 100% of all students achieved 5 A* to C grades, of which 54% were in the top A* and A band (compared to 21.6% nationally). The School’s Preparatory School was also recognised as a ‘Thinking School’ by Exeter University’s Cognitive Education Centre, making it one of only 15 primary schools from 15,000 in the UK. BAPS also offered care, support and encouragement through experienced mentors along with educational services such as specially-tailored classes, workshops, conventions and seminars for parents as well as students at various academic stages.
Sport is not just about keeping youths off the streets and out of trouble. It’s about developing teams of individuals physically, intellectually and emotionally.

Rishi Parekh, Youth Sports Coordinator for BAPS in Birmingham

Sport is a fun way for everyone – especially the young – to engage with others and remain fit. So from family sports days and picnics to raising funds for charity, and from informal sessions in the purpose-built gymnasium at the Mandir in London to organised football, cricket and netball tournaments at certified venues around the country, BAPS encourages sports in various forms for everyone of all ages.

These events also help to pass on some of life’s most valuable lessons. Participants learn the value of discipline, teamwork and individual responsibility, as well as to accept both defeat and victory with grace and humility.
The ideas, commitments, and willingness to work together… is extraordinary and marks a major step forward for both the environment and Hinduism in this country.

Martin Palmer, Secretary General of Alliance of Religions and Conservation, on the launch of Project Bhumi

Protecting the Environment

BAPS pledged its support as a leading partner of Project Bhumi, a nine-year plan for environmental protection and education being led by the Alliance of Religions and Conservation and the Oxford Centre for Hindu Studies, and backed by the UN Development Programme. BAPS also observed Earth Hour, World Environment Day and Green Britain Day with public awareness campaigns, sharing simple yet significant steps families can take at home to help protect our fragile planet. Together, this formed a part of BAPS’s continuing commitment to explore new ways of responding to the challenge of climate change.

(Opp) Lights off at the Mandir in Neasden in support of the World Wildlife Fund’s Earth Hour; 28.03.09
(Centre) Launch of Project Bhumi at the Oxford Centre for Hindu Studies; 16.07.09
(Left & far left) Go Veg… Go Green… awareness campaign on the positive impact of a meat-free diet on the environment; launched 28.10.08
(Right & far right) Public awareness poster campaign for World Environment Day and Green Britain Day; 05.06.09 & 10.07.09
We all have a duty to look at the faces of the poor around the world and to act with justice, to think with compassion, and to look with hope to a sustainable vision of the future.

Religious Leaders Communiqué, G20 London Summit

Serving the Community

Both locally and globally, BAPS sees its role as not just a member of the community but as an active and responsible contributor to it. And so from observing international days of significance to reaching out to those often forgotten or neglected on the fringe of society, BAPS has sought to make a positive, lasting impact on as many lives as possible. BAPS again held seminars to help those affected by the economic downturn, making the services we offer timely and relevant. At a global level, BAPS was co-signatory to the Religious Leaders Communiqué in urging the G20 leaders to reaffirm their commitment to the Millennium Development Goals.

(Opp) Peace Begins at Home in celebration of International Peace Day; 20.09.09

(L-R) How to Cope with the Credit Crunch Seminar; 03.01.09 | Welfare for the Elderly Seminar; 14.06.09 | Supporting London’s Air Ambulance Service; 09.05.09 | Celebrating International Women’s Day; 28.02.09 (Leicester) & 06.03.09 (City Hall, London) | Religious Leaders Communiqué for G20 London Summit; 02.04.09
It was a great pleasure to work with dedicated Swaminarayan devotees. The discussions were very stimulating, and their openness was inspiring.

Dr Rembert Lutjeharms (Oxon), Oxford Centre for Hindu Studies Course Tutor

Celebrating Hinduism

At BAPS centres around the country, we joyously celebrate all the popular festivals of the Hindu calendar. These include Mahashivaratri, Holi, Ramanavmi, Swaminarayan Jayanti, Krishna Janmashtami, and of course Diwali and the Hindu New Year (Annakut). In addition, weekly Satsang assemblies at 35 BAPS mandirs and centres nationwide provide spiritual strength and enrichment to thousands of people at various stages on their spiritual journey. Conventions as well as classes at GCSE and certificate level offer a broader, deeper understanding of the Hindu faith in an intellectually stimulating, spiritually conducive environment.
Building Bridges

From schoolchildren to old age pensioners and tourists to community leaders, everyone is welcome to explore, enjoy and experience the wonders of BAPS Shri Swaminarayan Mandir in Neasden, London. It continues to serve as a source of peace, joy and spiritual inspiration for thousands of visitors each year – fulfilling the vision of its creator, His Holiness Pramukh Swami Maharaj.

Regular Open Day events further allow visitors and BAPS to engage with and learn from each other, helping to build bridges across generations, cultures and faiths, to ensure our society is enriched and empowered by understanding and trust, mutual respect and peaceful cooperation.
Global Highlights

- 46 Health Fairs, Awareness Lectures & Blood Donation Drives supporting President Obama’s public service initiative
  NORTH AMERICA | 04-06.09

- Charity Walkathons in 43 cities in support of local beneficiaries
  NORTH AMERICA | 06.09

- Leadership Training Convention
  Guincho, PORTUGAL | 18-21.09.09

- Gangesh Festival
  Antwerp, BELGIUM | 28-30.08.09

- Swaminarayan Jayanti
  BAHRAIN | 03.04.09

- Over 68,000 women celebrate International Women’s Day
  INDIA | 08.03.09

- 82 Health & Personal Development Camps for over 20,000 children
  INDIA | 04-05.09

- Blood Donation Drive
  Melbourne, AUSTRALIA | 11 & 13.04.09

- Opening of new Youth Centre
  Auckland, NEW ZEALAND | 30.08.09

- Career Help Forums in wake of global economic downturn
  Silicon Valley CA, Washington DC & Edison NJ, AMERICA | 04.04.09

- Over 5,000 children & young adults attend 20 regional Summer Camps
  NORTH AMERICA | 06-07.09

- Winter Warm Project for 260 children at Lerato Educational Centre
  Eikenhof, SOUTH AFRICA | 23.05.09

- 80 Health & Personal Development Camps for over 20,000 children
  INDIA | 04-05.09

- Flood Relief Aid
  Gujarat, INDIA | 07.09

- Summer Training Camps
  Sydney, Perth & Adelaide, AUSTRALIA | 07-08.09
BAPS Swaminarayan Sanstha, UK, is pleased to have supported and worked with the following charitable organisations in 2009:

- Acorns
- Age Concern
- Alzheimer's Society
- The Anthony Nolan Trust
- ARC
- Brent Mind
- British Heart Foundation
- Derian House
- Diabetes UK
- Goldshield
- Havens Hospices
- HEART UK: The Cholesterol Charity
- Help for Heroes
- Keech Hospice Care
- London's Air Ambulance
- London Bus: Transit London
- London University Hospitals Charity
- University of Oxford
- Rainbows
- Royal Free Hampstead NHS Trust
- Special Olympics 2009
- Warwickshire & Northamptonshire Air Ambulance
- Willen Hospice
- Willow Wood Hospice